

PRESS RELEASE

For Immediate Release



West End Eco-Fishing Camp Association
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BLUE MARLIN COVE BAHAMAS WAHOO CLASSIC TO BENEFIT ECO-FISHING CAMP

West End, Grand Bahama Island – January 13, 2017. The West End Eco-Fishing Camp Association (WEEFCA) is pleased to announce their continued partnership with the **Blue Marlin Cove 3rd Annual Bahamas Wahoo Classic** slated to be held February 9-11, 2017 in Bootle Bay, West End, Grand Bahama Island.

This year's theme – **“Envision A Better Environment”** – will be in support of the ongoing efforts made by WEEFCA to develop and manage a number of community based programs from ecology and fishing to sailing and birding camps that are designed to keep the children of West End engaged in educational summer and after school activities. WEEFCA and our campers are also involved with the International Coastal Clean-up Campaign held each year in over 45 countries.

WEEFCA has since 2009 provided summer camp for children interested in learning how to become caretakers of the environment. In addition, children learn how to swim, handline fish, snorkel, sailing and feed wild stingrays. The organization also hosts the West End Jr. Regatta and Festival held each year to showcase the sailing skills of the sailors who compete for trophies and qualify to attend competitive sailing nationals throughout the Bahamas.

The Blue Marlin Cove has been an active supporter of WEEFCA since 2012 and approached the eco-fishing camp with the idea of hosting an annual fishing tournament to further the efforts made by the organization and to ensure the programs would continue to enrich the lives of West End youth.

According to Joe Rieger, Owner of Blue Marlin Cove stated, *“It is a pleasure for my wife Sandy, my daughter Giovanna and I to host this great fishing tournament in West End and to have an opportunity to give back to the children of the community. We continue to support the eco-fishing camp because of their dedication and commitment to educating the youth about protecting their environment and conserving natural resources.”*

It is anticipated that 25 fishing teams from Florida and Grand Bahama will register for the tournament with a potential \$15,000.00 in cash prizes to be awarded. Based on a sliding pay-out scale the following format has been set up depending on the overall total of boats registered - 24 or More Boats \$15,000 | 18-23 Boats \$10,000 | 12-17 Boats \$5,000 and 11 Boats and below Calcutta Shoot-Out.

Keith and Linda Cooper, WEEFCA Directors, added, *“The commitment from the Rieger Family to the youth of West End emphasizes their dedication to support and provide additional opportunities for WEEFCA to expand and continue our commitment to develop innovative educational programs for the campers. The Wahoo Tournament is another great event that the community is benefiting from.”*

Each year the **Blue Marlin Cove Bahamas Wahoo Classic** continues to grow and look forward to the Grand Bahama fishing teams giving the Florida fishing teams a good run for the top prizes.

For more information, visit www.bluemarlincove.com to register or contact Fred Moss, General Manager for additional details.